CENTER for JUDICIAL ACCOUNTABILITY, INC.

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Elena Ruth Sassower, Coordinator

BY PRIORITY MAIL CERTIFIED/RETURN RECEIPT: 7099-3400-0001-2734-1949

March 16, 2001

Elissa Papirno, President Organization of News Ombudsmen c/o The Hartford Courant 285 Broad Street Hartford, Connecticut 06115

RE: Assistance – Including Recommendation of a Journalist

Dear Ms Papirno:

Following up our March 14th phone conversation, enclosed is CJA's complaint to Michael Gartner, the Ombudsman for *Brill's Content*. Pages 8-9 refer to the Organization of News Ombudsmen.

In particular, I draw your attention to the following:

"Because it is reasonable to expect that the Organization of News Ombudsmen would have an interest in this important complaint – including how it will be handled by you as the 'outside, independent ombudsman' of *Brill's Content*, a copy is being sent to its President, Elissa Papirno, with a request that the Organization provide any possible assistance it can -- including recommending to CJA a journalist to expose *The New York Times*' brazen deceit about not needing a news ombudsman – and its impact on other media -- covered up by *Brill's Content*. This, so as to force – through the power of public opinion -- fundamental accountability at both publications. Indeed, notwithstanding the inflated claims of *Brill's Content* about having made an 'overwhelming[]' difference 'for the good': 'we've got journalists thinking twice about filing that story... We're raising the bar so the media will perform with greater

Elissa Papirno, President

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accuracy and integrity' - claims it used to unsuccessfully solicit CJA to renew its expired two-year subscription -- CJA's September 12, 2000 letter to *Brill's Content* (Exhibit "F") put it on notice that:

'Brill's Content has not had the slightest effect in bringing to the *Times* anything resembling accountability, honesty, and journalistic responsibility. That will happen only when the *Times* is the subject of the scandalous coverage it deserves so that, powerful as the *Times* is, it is forced to recoup its credibility by establishing a news ombudsman and by participating in the development of news councils.' (at pp. 3-4)"

Thank you.

Yours for a quality judiciary and responsible journalism,

Elena Ruz Saaso2

ELENA RUTH SASSOWER, Coordinator Center for Judicial Accountability, Inc. (CJA)

Enclosures

cc: Michael Gartner, Ombudsman, Brill's Content Eric Effron, Editor, Brill's Content Steven Brill, Chairman and CEO, Brill's Content

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